INNOVATION: MAKING CREATIVITY INTO VALUE REALITY



THAILAND'S NATIONAL INNOVATION AGENCY (PUBLIC ORGANIZATION)

Thailand's National Innovation Agency or "NIA" was established in 2003 under the Ministry of Science and Technology. NIA was entrusted by the Thai government to act as a core organization to promote and facilitate creation, management, and exploitation of innovation in Thailand.

Our vision is to be the key agency in enhancing national innovation system towards sustainable values. With that objective in mind, our missions include strengthening Thailand's national innovation system, creating opportunities and increasing access to innovation infrastructure and upgrading skills and innovation capabilities. To achieve these goals, NIA has undertaken a broad-based and systematic approach to building up the national innovation system by fostering strategic innovation, promoting cluster development, and offering assistance to both the public and private sectors in developing and managing innovation.

NIA'S OPERATIONAL FRAMEWORK

Creating international networks and partnerships, with objectives towards formation of strategic partnerships for innovation development and technology transfer.

Supporting, training and

property.

Promoting and raising awareness including promotion of innovation culture through various activities.



upgrading capabilities and skills in technologies and **Providing** management of innovation and intellectual financial and technological supports for development of innovation projects after the completion



Innovative capabilities of enterprises, especially in national strategic industry sectors, including sourcing and developing strategic innovation on the national and international scales.



Enhancing networks of private enterprises and creating partnerships both on the policy and practical levels that will lead to development of the national innovation system.

NIA'S CO-CREATION OF INNOVATION

NIA endeavors to create values for the Thai economy by helping companies to convert available R&D and technology into commercial solutions and ultimately new business models. Our innovation project development process, focusing on co-creation, comprises a fast screening and initial funding process, and continued supports in regard to project prototyping, engineering and business model formulation.

NIA strives to co-create innovation projects with Thai companies and entrepreneurs. We provide financial and non-financial supports, monitor progress and conduct project evaluation. Thereafter, we aim to drive innovation diffusion by utilizing our networks and partnerships with financial institutions, government agencies and relevant public/private partners.



NIA'S STRATEGIC



INNOVATION PARK

NIA recognizes the importance of suitable infrastructure to drive commercialization of innovation by Thai companies, particularly in the global arena. Accordingly, Thailand's first Innovation Park was established by our agency. Thailand's Innovation Park, initiated and managed by NIA, is located at the heart of Bangkok within the Ministry of Science and Technology and offers more than 10,000 square meters of first-class facility and supportive resources for Thai entrepreneurs, startups and innovative companies.

