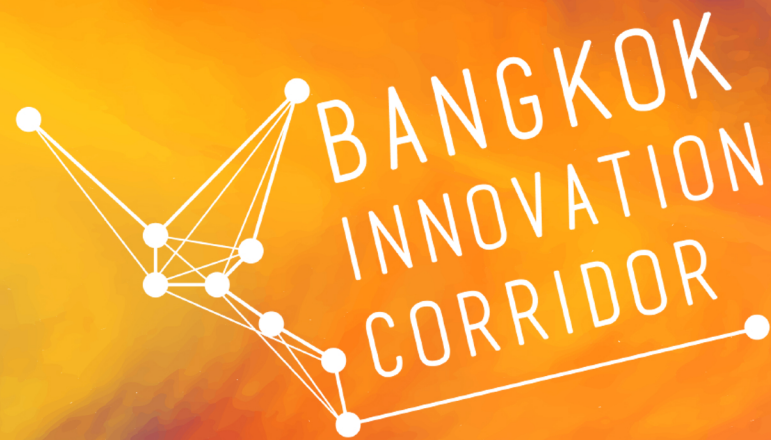
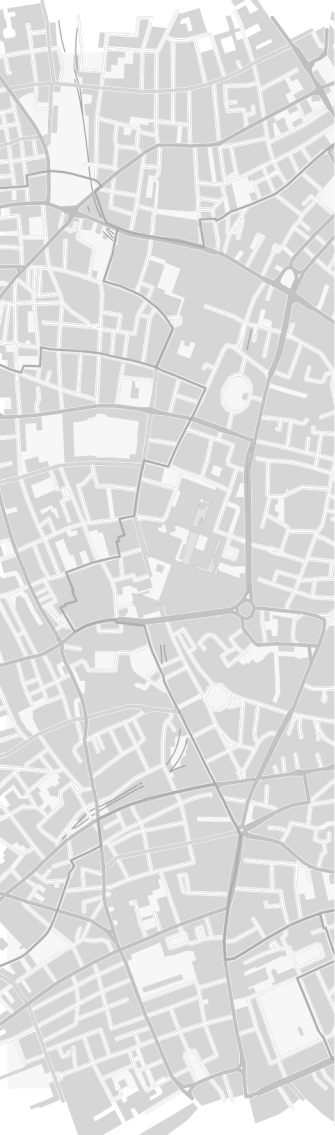




# BANGKOK INNOVATION CORRIDOR



BANGKOK  
INNOVATION  
CORRIDOR



**Area-Based Innovation** is a strategy to accelerate innovation in the city and encourage urban living development, reducing disparity and creating jobs for the future. To foster industrial development goals in the National Strategic Plan by uplifting the First S-Curve Industries, whilst fulfilling the future 6 targeted S-Curve Industries, including an encouragement of startups and ventures.

**Innovation District** is a concept of developing areas to attract innovators, tinkering individuals, entrepreneurs and enterprises through a wide-range of incentives and mechanisms, increasing innovation generation. The geographical area anchor institutions and companies cluster, and are connected with small firms, startups, business incubators and accelerators.



## BANGKOK INNOVATION CORRIDOR (BIC)

a concept that connects 9 innovation districts together to unify “Innovative Bangkok”.

Each area have different focused sectors and characteristics that enables the attraction of different types of investment. Through private-public partnerships in strategic planning, BIC has grown into the main pillar that drives future economic development of this vibrant Southeast Asia Megacity.



## GLOBAL MEDICAL AND RESEARCH HUB

Location: Rama VI Road, Rajdhevee, Bangkok

Concept: YMID is being developed in partnership with 3 ministries (Ministry of Science and Technology, Ministry of Education, and Ministry of Public Health) to establish a network of medical personnel, researchers, innovators, and investors. Yothi is the major medical and health focal point in Thailand, housing 13 hospitals, 12 medical institutes, and over 7,000 medical experts. Consequently, YMID will initiate and facilitate conversations between these individuals, allowing knowledge exchange to create a collaborative working environment for healthcare and medical innovation development.



Website: <http://www.ymid.or.th>

#YMID #MedicalHub #MedTech #HealthTech





# LUMPINI CENTRAL BUSINESS INNOVATION DISTRICT

## THE CENTRAL DISTRICT OF TRADE AND CULTURE OF THE NEW GENERATION

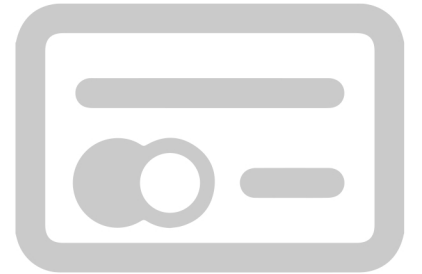
Location: Pathumwan, Bangkok

Concept: Lumpini Central Business District is an innovation development center that connects and enhances the district's two prominent strengths; commerce and education. It encourages the growth of both current and nascent small and medium enterprises and also supports creative producers and entrepreneurs in order to create jobs of the future. This is the long standing private-led district development partnering with Bangkok Metropolitan Administration (BMA). Ratchaprasong Square Trade Association (RSTA) and Central Bangkok are among mega-investment lead by private sector.



Website: <https://centralbangkok.com/>

#Central #FashionTrends #Fintech





# OBID

## OLD BANGKOK INNOVATION DISTRICT

### THE DISTRICT CREATED INNOVATIVE BUSINESS OUT OF THE CLASSICAL ARTS AND CREATIVE COMMUNITY IN THE OLD TOWN OF BANGKOK

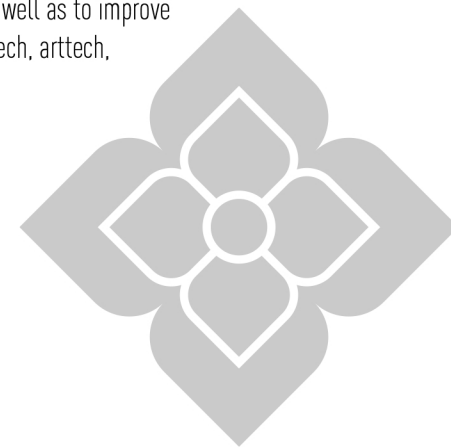
Location: Rattanakosin Island, Phra Nakhon, Bangkok

Concept: Surrounded by the Royal Palace, the old administrative quarter and national heritages, The Old Bangkok Innovation District (OBID) focuses on creating innovative businesses out of Thai traditional arts and creative community in the old town of Bangkok. OBID is full of creativity, art, culture, history, and tradition. The objective is to enhance the local artisan community with innovation to increase economic and social values, as well as to improve continuation of traditional arts. This is a district for traveltech, arttech, and urban green innovation.



Website: <https://www.facebook.com/RaTaNaKoSin2017>

#OBID #TravelTech #Culture #ThaiHeritages



# Flagship projects for Bangkok Innovation Corridor



OLD BANGKOK  
INNOVATION  
DISTRICT



creative & craft  
art & design



YOTHI MEDICAL  
INNOVATION  
DISTRICT



medTech  
govTech



KLONGSAN  
INNOVATION  
DISTRICT



creative  
foodTech



BANGKOK  
CYBERTECH  
DISTRICT



digital hub  
landing pad



KLUYNAMTHAI  
INNOVATIVE  
INDUSTRIES DISTRICT



media  
industries



LUMPINI  
CENTRAL BUSINESS  
INNOVATION DISTRICT



finTech  
lifestyle





# KLONGSAN INNOVATION DISTRICT

## COMMUNITY-BASED INNOVATION TO CREATE NEW PRODUCTS AND NEW BUSINESS FROM TRADITIONAL HERITAGES

Location: Klongsan, Bangkok

Concept: Khlong San is a community-based innovation district. It builds on the local communal collaborative culture. Traditional businesses of the districts have the potential to be greatly expanded with the aid of innovation. Business matching between local creators and potential innovators will lead to the new business models. Furthermore, optimization of spatial utility could help promote interaction between the local community and the innovation actors, creating a powerful force for community-based innovation.



Website: <http://www.facebook.com/khlongsanagain/>

#SAAN #CreativityHub #ArtStreet







## Cybertech District

DIGITAL PROTOTYPE INNOVATION CENTER OF THAILAND

Location: Bangchak, Phra Kanong, Bangkok

Concept: Bangkok Cybertech District will be the digital and lifestyle hub of the modern age. The district has the most intact and compete startup ecosystem infrastructure in Southeast Asia. Therefore, this area will act as a magnet to attract talents in and out of the country to set up a business in Bangkok – the 1st Landing Pad in Bangkok. This will create opportunities for entrepreneurs and startups to access international knowledge, investment, and partners. Eventually, enabling startups to enter international markets, and increasing employment, income, and experience tech-lifestyle of “the Big Mango”.



Website: <http://www.truedigitalpark.com>

#DigitalHub #StartUpCenter #RAMAIV





# KIID

## KLUYNAMTHAI INNOVATIVE INDUSTRIES DISTRICT

INNOVATIVE DISTRICT FOCUSES ON DEVELOPING INNOVATIVE BUSINESSES IN COMMERCE, CREATIVITY AND MEDIA SECTORS FROM EXISTING COMPANIES FOLLOWING CLASSICAL BUSINESS MODELS.

Location: Khlong Toei, Phra Kanong, Bangkok

Concept: The Kluaynamthai Innovative Industries District serves as the center of innovation knowledge by breathing new life onto the urban manufacturing companies, mingling with maker space and Bangkok Dockland. It is a melting pot of old and new businesses ranging from digital commerce, e-Logistics, new media and creativity.



Website: <http://www.kiid.city>

#KIID #TransportationHub #NewMedia



## LANDING PAD PROGRAM

### 1 SPACE

1. Co-Working Space
2. Event Space
  - Networking With VCS, Startups, Policy Makers
  - Club Activities
3. Private Office

### 2 ONE-STOP SERVICE

1. Setting up Consulation
  - Smart Visa
  - Company Registration (DBD)
  - TAX Incentives
2. Legal Consulation
  - Business Law
  - Intellectual Property Law

### 3 NETWORK

1. Connect With Key Players in the Ecosystem
2. Connect With Protential Local Partners

## SMART VISA

The **SMART Visa** is a new type of visa designed to attract highly skilled manpower and investors to help accelerate the development of the country's targeted industries. SMART Visa is offered to foreign experts, executives, entrepreneurs and investors who wish to enter into the Kingdom of Thailand to work or to invest in the following "10 S-Curve industries" or the country's targeted industries.

### HOW TO APPLY?

The applicants for the SMART Visas must have qualifications according to the criteria specified by the government. Their qualifications will be verified by designated agencies. The list of certifications/endorsements required and the relevant agencies is detailed below.

VISA TYPE	QUALIFICATIONS/STATUS
Smart T	<ul style="list-style-type: none"> <li>- Being highly skilled experts in the fields of science and technology.</li> <li>- Employers being in the targeted industries.</li> </ul>
Smart I	<ul style="list-style-type: none"> <li>- Investing in technology-based manufacturing or service company in the targeted industries</li> </ul>
Smart E	<ul style="list-style-type: none"> <li>- Working for technology-based manufacturing or service companies in the targeted industries</li> </ul>
Smart S	<ul style="list-style-type: none"> <li>- Participating in an incubation or accelerator program or similar programs endorsed by a relevant government agency</li> <li>- Companies that have been set up being in a targeted industry</li> </ul>





**AREA  
BASED  
INNOVATION**

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Thailand Innovation District



niathailand