

# NIA ACADEMY

## ABOUT US

NIA Academy is a crucial agency under the National Innovation Agency (Public Organization), established to promote innovation capacity building and enable new-generation entrepreneurs across the country to join the economic system, make more investment, and have higher competitiveness in both domestic and international markets. Systematically ensuring the country's economic and social stability, the academy plays a role as a coordinator to build bridges between industries in terms of policy and practice to create the system and culture that are suitable for creating the innovation-driven economy responding to the country's and NIA's strategies.

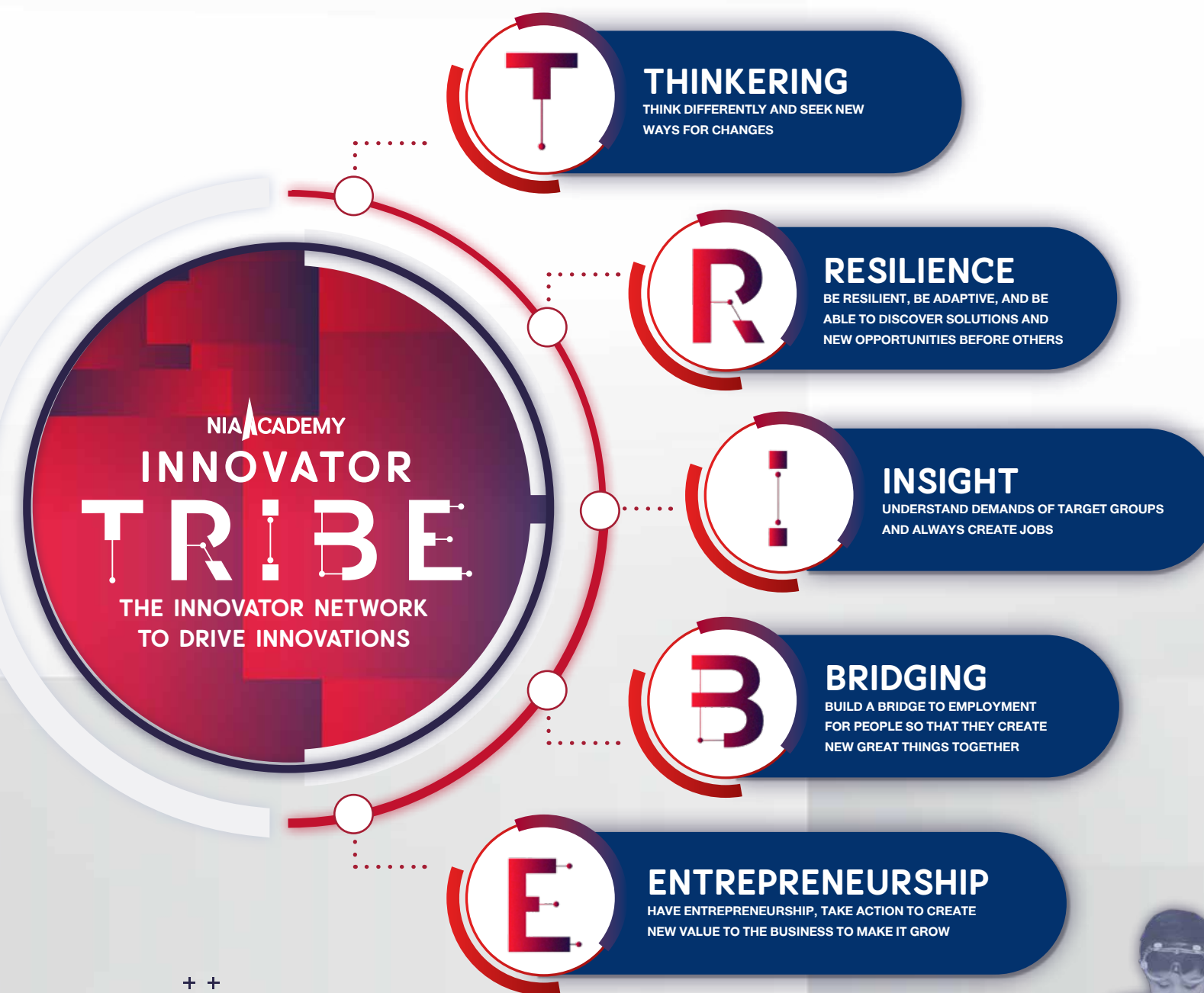
NIA Academy aims to empower people to become knowledgeable so that they can foster innovations. Therefore, it believes in innovator's power within each individual, both young and grown-up. No matter what position you are in your organization, either in public, private, education, mass communication, political sectors or civil society, you are welcome to join our "INNOVATOR T.R.I.B.E, the innovator network to drive innovations"

## T.R.I.B.E. Concept

NIA Academy has launched a campaign under the concept of "INNOVATOR T.R.I.B.E.", waking up "the innovator" inside you. We believe that, when a network of innovators who have innovator's mindset and are driven by innovation scatter in all parts of societies, organizations, agencies, enterprises, as well as at the country's policy making level, it can efficiently drive changes and the country's economy and society.

The academy is well-equipped with tools to help develop ideas and innovation skills, to keep up with bodies of knowledge in the technology era and the utilization of data

to adjust business to be in line with future trends, and to sharpen your skills in managing people, organizations, and relationships so that you can build networks. We also offer knowledge in using technology to build business potential and promote investment made based on financial knowledge and accessibility of supports from any organizations. Equipped with this knowledge to overcome weakness and prepare business in all aspects, entrepreneurs are motivated to realize opportunities to start and expand innovation business.



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## 2 TARGETS

### Audience

#### YOUTH AND NEW GENERATION 2S DEVELOPMENT

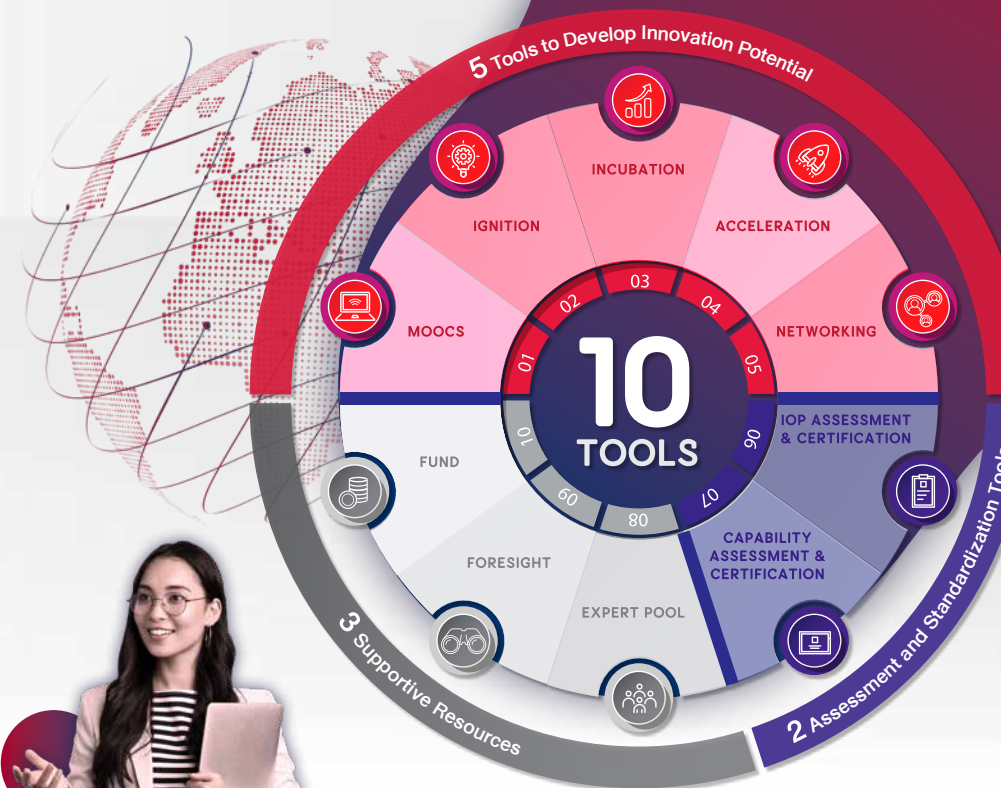
2S Development aims to develop young people who are interested in unleash their innovator's capabilities and preparing themselves to grow innovation businesses. The mechanisms to develop the two target groups (2S) consist of

##### STEAM4INNOVATOR

To develop young people ranging from elementary, secondary, vocational, and university students to new generation people, aged between 7 - 30 years through a variety of tools suitable for each age, such as Learning Station, STEAM4i@ School classroom, Innovator Camp, and Founder Apprentice.

##### STARTUP THAILAND LEAGUE

To foster and develop startups among young people at the university level which can drive the development of strong and fast-growing innovation business through the development of entrepreneurship under a mentoring system.



## 10 TOOLS



#### ENTREPRENEUR, ENTERPRISE, AND EXECUTIVE 3E DEVELOPMENT

3E DEVELOPMENT aims to drive the society and economy through the development of innovation capabilities of these three groups (3E)

##### ENTREPRENEUR

Entrepreneurs who like to drive innovation business and increase innovation knowledge and management in order to develop potential and competitiveness.

##### ENTERPRISE

Public and private organizations who desire to sustainably develop their innovation capabilities based on the development of organization's innovation potential.

##### EXECUTIVE

New-generation executives who will lead changes, from the country's policy level down to organization's policy level, in the future to drive the society and economy by innovations.

#### 5 Innovation Capabilities Development Tools

- MOOCS:** An online learning tool for people who are interested in self-directed learning.
- IGNITION:** A tool to ignite ideas, broaden knowledge, and improve both theoretical and practical skills.
- INCUBATION:** An incubation tool that will help from the very first stage of fostering ideas to starting innovation business.
- ACCELERATION:** A tool to accelerate growth and strength and create a roadmap to challenges at the international level.
- NETWORKING:** A tool to form a network of partners that will broadly and strongly expand your business.

#### 3 Support Resources Tools

- EXPERT POOL:** A group of experts who provide strong support in terms of knowledge and experience.
- FORESIGHT:** Data and information about future trends for your adaptation and winning the leadership in creating cutting-edge innovations.
- FUND:** A financial support mechanism to help starting and investing in innovation business for young people and entrepreneurs.

#### 2 Assessment and Standardization Tools

- IOP ASSESSMENT & CERTIFICATION:** The model to develop organization's innovation potential with a system to certify an organization's level of innovation.
- CAPABILITY ASSESSMENT & CERTIFICATION:** The system to monitor and collect individual's innovation capability assessment results with certification.

# 20 HIGHLIGHT COURSES

## 2S DEVELOPMENT Youth and New Generation

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### STARTUP THAILAND LEAGUE

To foster and develop startups among young people at the university level which can drive the development of strong and fast-growing innovation business through the development of entrepreneurship under a mentoring system.

## 3E DEVELOPMENT Entrepreneur, Enterprise, and Executive

3E DEVELOPMENT aims to drive the society and economy through the development of innovation capabilities of these three groups (3E)

### ENTREPRENEUR

Entrepreneurs who like to drive innovation business and increase innovation knowledge and management in order to develop potential and competitiveness.

### INNO4FARMERS (AGTECH INCUBATION PROGRAM)

Setting up agricultural enterprises that apply deep tech.

### AGROWTH (GLOBAL AGTECH ACCELERATION PROGRAM)

Accelerating the founding of international agricultural startups that can change agricultural business by innovation.

### AGTECH AI-SYNERGY FOR AGRIFUTURE

Creating agricultural startups that apply AI technology.

### SPACETECH

Developing deep tech startups associated with the space economy.

### SPACE-F (GLOBAL FOODTECH INCUBATOR AND ACCELERATOR PROGRAM)

Incubating and accelerating growth of food-tech startups that use deep tech to the international.

### ARI-TECH CAPABILITY

Developing startups by deep tech.

### GROWTH REGULAR PROGRAM

Developing Thai startups from the early stage to investment and supporting them to grow by leaps and bounds.

### NIA DEEP TECH INCUBATION PROGRAM@ EEC

Incubating deep tech startups and promoting their expansion in EEC.

### PIN (PIONEERING INNOVATOR NETWORK)

Building up regional networks of new-generation innovators and innovation development supporters.

### SID FOR SE (SOCIAL INNOVATION DRIVING UNIT FOR SOCIAL ENTERPRISE)

Developing ideas that can lead to the establishment of social innovation business through incubation, mentorship, and grant proposal development.

### ANGEL INVESTOR NETWORK IN ACTION

Developing the startup investment ecosystem.

### IP NEXT WORK

Networking local entrepreneurs across regions to upgrade innovation business by intellectual property promotion.

### CERTIFIED INCUBATOR

Developing and certifying innovation business incubation center to support youth incubation programs in the youth startup project.

### ENTERPRISE

Public and private organizations who desire to sustainably develop their innovation capabilities based on the development of organization's innovation potential.

### IOP (INNOVATIVE ORGANIZATION PROGRAM)

Developing organizational innovation capability to build up sustainable innovative organizations.

### SME TO IBE (SME TO INNOVATION BASED ENTERPRISE)

Enhancing abilities of small and medium-sized enterprises and paving their ways to become innovation based enterprises.

### IDE TO IPO (INNOVATION DRIVEN ENTERPRISE TO INITIAL PUBLIC OFFERING)

Enhancing innovation competence of entrepreneurs who have readiness to get listed on the stock exchange.

### EXECUTIVE

New-generation executives who will lead changes, from the country's policy level down to organization's policy level, in the future to drive the society and economy by innovations.

### PPCIL (PUBLIC AND PRIVATE CHIEF INNOVATION LEADERSHIP)

A workshop to improve innovation capabilities for new-generation leaders in public and private sectors.

### CCIO (CHIEF CITY INNOVATION OFFICER)

A workshop to develop leaders who lead city's changes by innovation.



# NIA ACADEMY

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สำนักงานนวัตกรรมแห่งชาติ

# NIA ACADEMY INNOVATOR TRIBE

THE INNOVATOR NETWORK  
TO DRIVE INNOVATIONS

